



## About

Creative and strategic Senior Graphic Designer with over 10 years of experience specializing in visual storytelling, branding, and multimedia design for travel, hospitality, real estate, and lifestyle industries. Proven ability to lead small, agile teams and deliver high-quality creative solutions on tight deadlines. Passionate about enhancing user experiences and driving brand consistency across print and digital platforms.

## Key Skills

- **Graphic Design:** Branding, Layout, Typography, Color Theory
  - **Technical Proficiency:** Adobe InDesign, Illustrator, Photoshop, Microsoft Office Suite, Canva, Figma
  - **Project Leadership:** Art Direction, Project Management, Client Relations
- Specializations:**
- Graphic design
  - Print Design
  - Email Design
  - Social Media Graphics

## Education

### Graphic Design Studies

Arts Institute of Colorado

### Visual Communication Design

School of Visual Arts

### BA in Liberal Arts & Communication

New York Institute of Technology

## Work Experiences

### BODEGA DESIGN LAB

Art Director /Snr. Graphic Designer  
2020 – Present

- Provided branding, graphic design, and digital marketing solutions for startups and small businesses in the travel and hospitality sectors.
- Led the design and development of websites using CMS platforms like WordPress and Squarespace.
- Managed social media accounts, staying ahead of design trends to create engaging content and drive audience growth.
- Collaborated with clients to conceptualize and execute designs for logos, brochures, presentations, and event materials.

#### Key Achievements:

- Successfully launched branding packages for over 20 startups, driving brand recognition and customer loyalty.
- Achieved a 25% increase in client engagement by integrating video and motion graphics in social media campaigns.

### CENTURY COMMUNITIES

Senior Graphic Designer  
2019 – 2024

- Designed marketing materials, brochures, and advertisements to support real estate developments across multiple regions.
- Coordinated with internal stakeholders to align design strategies with marketing objectives and brand guidelines.
- Performed image retouching, layout design, and print production management to deliver high-quality materials.

#### Key Achievements:

- Developed a series of digital ads that increased web traffic by 20% and contributed to a 10% increase in-home sales.
- Received recognition for designing an award-winning brochure for a flagship real estate project.

### ADRENALIN INC.

Freelance Graphic Designer  
2014 – 2016

- Established conceptual and stylistic directions for diverse design initiatives.
- Produced graphics adhering to brand standards.
- Directed projects from initiation to completion, ensuring high-quality deliverables.
- Maintained consistent brand messaging across all marketing materials.

**OPEN  
TO WORK**